

## Urgent Appeal

# Building Hope for Gaza

### Fundraising Campaign

**The Gaza Strip in Palestine** is currently going through a massive genocide, ethnic cleansing and multiple massacres committed by the Israeli Occupation. The catastrophe started in 7<sup>th</sup>.October and the intensity of the Israeli bombs and airstrikes has been increasing rapidly, causing massive destruction all over Gaza, on a much larger scale than the previous wars. The residents of Gaza are facing death and suffering from a humanitarian crisis due to the occupation's decision to cut off water, electricity, food, fuel and the necessary humanitarian and medical aid to mitigate the severe shortage of the basic human necessities. Gaza has already been under a complete Israeli blockade for 17 years, and the restrictions of this siege became extremely harsh since the war was declared on the strip.



Until the 22<sup>nd</sup> of October, the ongoing genocide has resulted in the martyrdom of more than **4,473 Palestinian civilians** including **1,756 children**. Additionally, more than 15,400 Palestinians were injured.





Since the beginning of the genocide, Israeli warplanes completely destroyed **5,500 residential buildings** including 14,200 residential units. Additionally, around 133,000 residential units were partially damaged of which 10,127 are uninhabitable. The occupation targeted medical facilities, schools, mosques, churches, roads, bakeries, water pumping stations, desalination plants and much more, wiping out entire neighborhoods and flattening multiple areas in the different cities, villages and refugee camps to the ground. Therefore, hundreds of thousands of Gazans lost their homes.



The occupation committed multiple massacres all over the strip, the biggest and most brutal one being the bombing of the Baptist Hospital on 17<sup>th</sup>.October which resulted in the martyrdom of around 1,000 Palestinian civilians, most of whom are children. All of those massacres killed doctors, nurses, journalists, ambulance teams, civil defense rescue workers, children, babies, infants, fetuses, women, teenagers and men. There are also around 1,400 missing Palestinians trapped under the rubbles of the demolished buildings, 700 of whom are children. Moreover, around 1.4 million Gazans have been displaced from their homes due to the unstoppable Israeli bombardments, and they're currently taking shelters in schools, hospitals and churches. The Israeli occupation has committed multiple war crimes, violated humanitarian and international laws that protect civilians in wars.





As a consequence of the disastrous atrocities that the Israeli occupation is committing against Palestinians, Gaza is in dire need for aid and assistances which must enter Gaza as soon as the Israeli blockade is lifted. Accordingly, **Al-Reef is raising funds to send relief shipments to enter the Strip immediately after the borders open.** So far, the Rafah crossing between Gaza and Egypt opened yesterday for the first time in 2 weeks to only deliver 20 trucks of aid, which are nowhere close to the immediate needs of people and the different facilities in Gaza. The Israeli occupation only allowed for those 20 trucks to enter Gaza, after continuous coordination by the UNRWA and the Red Crescent, and does not allow fuel to be delivered.





### **Expected Aid Materials for the Campaign:**

- Food and water.
- Water projects.
- Medicine and health supplies.
- Cleaning and hygiene supplies.
- Rehabilitation of the agricultural sector.
- Construction materials.

### **Duration of the Campaign:**

Preparations and the collection of donations will start immediately, and the aids will enter Gaza as soon as the Israeli siege is lifted. The distribution of the aids will be in cooperation with the civil society institutions and the Agricultural Development Association (PARC) in the Gaza Strip.

### **Objective of the Campaign:**

Contribute to the mitigation of the consequences of the aggression Gaza is currently going through by the Israeli occupation, since this has resulted in poverty, massive destruction, loss of homes and immediate need for food, clean water and other basic necessities of life.

### **Expected Donors:**

- Fair trade organizations.
- Consumers and volunteers.
- Friends and networks of fair trade organizations or individuals.
- Solidarity movements with Palestinians.
- International solidarity charities.
- Other concerned entities.

**Al-Reef's Bank Accounts Details to transfer the donations:**

**USD Account:**

**Bank Name: The National Bank**

**Bank Code: 27**

**Branch Name: Al – Ram Branch**

**Branch #: 008**

**Country: Palestine**

**Swift Code: TNBCPS22**

**Beneficiary Name: Al – Reef For  
Investment & Agricultural Marketing**

**USD ACCOUNT#: 1003871955**

**IBAN: PS71 TNBC 0000 0000 0001 0038 7196 3**

**EURO Account:**

**Bank Name: The National Bank**

**Bank Code: 27**

**Branch Name: Al – Ram Branch**

**Branch #: 008**

**Country: Palestine**

**Swift Code: TNBCPS22**

**Beneficiary Name: Al – Reef For  
Investment & Agricultural Marketing**

**EUR ACCOUNT#: 1003871963**

**IBAN: PS93 TNBC 0000 0000 0001 0038 7195 5**

A detailed report about the activities of this campaign will be provided to the donors and published on Al-Reef's website.

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